

Nerissa Monton

UX/UI Designer

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PROFESSIONAL EXPERIENCE

Under Armour, Sr. Graphic Designer

SEP 2018 - JAN 2019

- Designed featured athletic wear digital campaigns for email newsletters, social media outlets, UA.com, and the UA mobile app.
- Conducted competitive market research of 2018 holiday gift guides by analyzing interaction design, color/texture patterns, marketing language, imagery usage, and responsive adaptations for web and mobile presence.
- Streamlined e-commerce design workflow by converting existing Photoshop template into adaptable Sketch libraries, cutting time spent designing in half.
- Led and organized several workshops to train e-commerce team to learn the Sketch app interface.

Deloitte Digital, Visual Designer/Consultant

JUN 2015 - AUG 2018

- Created UI components, mockups, interactive prototypes, design systems, branding style guides, responsive web and mobile apps for commercial and federal government clients.
- Collaborated with UX designers and engineers on user research, information architecture, interaction design, and prototypes before visual design to instill a cohesive transition from wireframes to code.
- Delivered responsive web application for military families to access a wide range of individualized consultations, coaching and counseling for many aspects of military life. Tracked by Google Analytics, page views significantly increased by 63% in one year from 1 mil. to 1.58 mil.
- Organized and hosted studio culture initiatives celebrating diverse cultures, holidays, and shared interests including game night, chicken & waffle day, french press friday, and the annual Halloween costume contest.

The Web Development Group, Design Intern

MAR 2015 - JUN 2015

- Designed case studies showcasing process of delivered client projects from user research and initial wireframes to visual mockups.
- Illustrated company blog images and was featured on Dribbble's Most Popular Shots on May, 4, 2015.

SKILLS

Wireframing
User Research
User Personas
Journey Mapping
Usability Testing
Interactive Prototyping
Design Systems
Responsive Web/Mobile Design
Illustration
Sketching

TOOLS

Sketch
InVision
Axure
Photoshop
Illustrator
InDesign
Figma
Zeplin
HTML & CSS
JIRA

EDUCATION

BFA Graphic Design
George Mason University 2014

PROFESSIONAL ASSOCIATIONS

AIGA Baltimore
Baltimore Women In Tech
International Game Developers Association (IGDA)